The Dun & Bradstreet Corporation

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New Business Incorporations
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News

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NEW BUSINESS INCORPORATIONS REGISTER SLIGHT DECLINE IN JUNE

NEW YORK, Aug. 28--New business incorporations in June decreased 0.8 percent to 54,636 from 55,104 in June 1985, according to The Dun & Bradstreet Corporation.

In the first six months of 1986, new incorporations totaled 355,159, an increase of 5.4 percent over the 336,844 new incorporations in the first six months of 1985.

"Even though the total number of new incorporations declined in June, there were significant advances in the New England, Middle Atlantic and Pacific states," said Joseph W. Duncan, corporate economist and chief statistician of The Dun & Bradstreet Corporation.

Of the 36 states reporting year-to-date increases in the first six months of 1986, 21 had gains of more than 10 percent. The largest increases in new incorporations occurred in Connecticut, up 70.6 percent to 7,215;

Montana, up 23.0 percent to 861; and New Hampshire, up 21.6 percent to 2,109. The states recording the greatest losses were Alaska, down 25.0 percent; South Carolina, down 20.0 percent; and Illinois, down 18.2 percent.

Seven of the nation's nine U.S. Bureau of the Census Regions reported year-to-year increases in new incorporations for the first six months of 1986. The largest regional gains were in the New England states, up 25.3 percent to 22,189; the Middle Atlantic region, up 11.3 percent to 67,598; and the Pacific states, up 9.4 percent to 43,850. The only regions to decrease were the West South Central and East North Central, down 1.8 percent and 0.5 percent, respectively.

Month of June

Compared with year-ago levels, six states registered decreases of 10 percent or more in June. The states with the sharpest decreases were Florida, down 65.6 percent to 1,986; Illinois down 31.8 percent to 2,276; and New Mexico, down 22.5 percent to 176. Thirty-eight states showed annual increases. The largest increases were in West Virginia, up 124.2 percent; Idaho, up 79.5 percent; and Colorado, up 44.0 percent.

Seven of the nation's nine U.S. Bureau of the Census Regions recorded increases in new incorporations over the comparable 1985 period. The largest increases were in the Mountain states, up 21.2 percent to 5,033, and the New England states, up 19.6 percent to 3,650. The only regions to decline were the South Atlantic and

and East North Central, down 25.8 percent and 8.0 percent, respectively.

New York reported the largest number of new incorporations in June with 6,422, followed by California with 5,689, Texas with 3,383, and New Jersey with 2,580. On a percentage basis, new incorporations in New York increased 8.4 percent; California, 5.6 percent; Texas, 3.8 percent; and New Jersey, 9.9 percent.

On a seasonally adjusted basis 51,398 new incorporations were recorded in June, a decrease of 7.0 percent over the 55,270 reported in June 1985.

The Dun & Bradstreet Corporation is the world's largest marketer of business information and services, with worldwide revenue of nearly $2.8 billion in 1985.

(See Attached Tables)

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NEW BUSINESS INCORPORATIONS BY STATES AND GEOGRAPHIC REGIONS
(Not Seasonally Adjusted)

	June 1986	May 1986	% Change May 1986 to June 1986	June 1985	% Change June 1985 to June 1986	--Total Six Months-- 1986	1985	% Change 6 Months '85-'86
NEW ENGLAND	3,650 E	3,359 E	8.7	3,051	19.6	22,189 E	17,712	25.3
Maine	233 E	232 E	0.4	242	-3.7	1,494 E	1,299	15.0
New Hampshire	382	326	17.2	278	37.4	2,109	1,735	21.6
Vermont	173	140	23.6	153	13.1	900	895	0.6
Massachusetts	1,456	1,461	-0.3	1,309	11.2	8,680	8,031	8.1
Connecticut	1,118	887	26.0	812	37.7	7,215	4,229	70.6
Rhode Island	288	313	-8.0	257	12.1	1,791	1,523	17.6
MIDDLE ATLANTIC	10,825	11,476	-5.7	9,714	11.4	67,598	60,713	11.3
New York	6,422	6,959	-7.7	5,924	8.4	40,055	36,769	8.9
New Jersey	2,580	3,009	-14.3	2,348	9.9	17,170	15,260	12.5
Pennsylvania	1,823	1,508	20.9	1,442	26.4	10,373	8,684	19.4
EAST NORTH CENTRAL	7,215	7,309	-1.3	7,840	-8.0	45,138	45,381	-0.5
Ohio	1,496	1,584	-5.6	1,443	3.7	9,646	8,751	10.2
Indiana	838	886	-5.4	793	5.7	5,482	4,916	11.5
Illinois	2,276	2,352	-3.2	3,336	-31.8	14,551	17,780	-18.2
Michigan	1,986	1,889	5.1	1,678	18.4	12,014	10,640	12.9
Wisconsin	619	598	3.5	590	4.9	3,445	3,294	4.6
WEST NORTH CENTRAL	2,756	2,836	-2.8	2,707	1.8	17,440	16,665	4.7
Minnesota	806	833	-3.2	711	13.4	5,038	4,534	11.1
Iowa	367	363	1.1	344	6.7	2,219	2,138	3.8
Missouri	853	881	-3.2	890	-4.2	5,573	5,277	5.6
North Dakota	74	97	-23.7	69	7.2	513	431	19.0
South Dakota	95	86	10.5	73	30.1	534	481	11.0
Nebraska	232	218	6.4	226	2.7	1,369	1,418	-3.5
Kansas	329	358	-8.1	394	-16.5	2,194	2,386	-8.0
SOUTH ATLANTIC	9,841 E	15,838 E	-37.9	13,256 E	-25.8	85,943 E	84,297	2.0
Maryland	1,099	1,624	-32.3	1,055	4.2	7,950	6,802	16.9
Delaware	2,411	2,451	-1.6	2,177	10.7	14,096	13,004	8.4
Washington, DC	185 E	185 E	0.0	178 E	3.9	1,131 E	1,099	2.9
Virginia	1,431	1,399	2.3	1,212	18.1	8,620	7,672	12.4
West Virginia	213	227	-6.2	95	124.2	1,153	1,141	1.1
North Carolina	1,015	1,067	-4.9	921	10.2	6,486	5,700	13.8
South Carolina	514	560	-8.2	597	-13.9	3,224	4,032	-20.0
Georgia	987	1,680	-41.3	1,262	-21.8	9,174	9,203	-0.3
Florida	1,986	6,645	-70.1	5,759	-65.5	34,109	35,644	-4.3

NEW BUSINESS INCORPORATIONS BY STATES AND GEOGRAPHIC REGIONS
(Not Seasonally Adjusted)

	June 1986	May 1986	% Change May 1986 June 1986	June 1985	% Change June 1985 June 1986	--Total Six Months-- 1986	1985	% Change 6 Months '85-'86
EAST SOUTH CENTRAL	2,205	2,312	-4.6	1,978 E	11.5	13,662	13,029	4.9
Kentucky	637	684	-6.9	621	2.6	3,998	4,053	-1.4
Tennessee	786	768	2.3	644	22.0	4,722	4,243	11.3
Alabama	493	632	-22.0	462	6.7	3,568	3,101	15.1
Mississippi	289	228	26.8	251 E	15.1	1,374	1,632	-15.8
WEST SOUTH CENTRAL	5,518	5,606	-1.6	5,304 R	4.0	33,756	34,374	-1.8
Arkansas	502	487	3.1	447	12.3	3,206	2,803	14.4
Oklahoma	613	693	-11.5	637 R	-3.8	3,944	4,148	-4.9
Louisiana	1,020	1,070	-4.7	960	6.3	6,276	6,255	0.3
Texas	3,383	3,356	0.8	3,260	3.8	20,330	21,168	-4.0
MOUNTAIN	5,033	3,537	42.3	4,151	21.2	25,583	24,581	4.1
Montana	119	151	-21.2	94	26.6	861	700	23.0
Idaho	210	152	38.2	117	79.5	976	866	12.7
Wyoming	73	85	-14.1	78	-6.4	494	593	-16.7
Colorado	2,156	899	139.8	1,497	44.0	8,387	7,648	9.7
New Mexico	176	157	12.1	227	-22.5	1,265	1,471	-14.0
Arizona	1,169	1,019	14.7	1,190	-1.8	6,963	7,021	-0.8
Utah	305	340	-10.3	293	4.1	2,083	1,929	8.0
Nevada	825	734	12.4	655	26.0	4,554	4,353	4.6
PACIFIC	7,393 E	7,134 R	6.4	7,103	6.9	43,850 R	40,092	9.4
Alaska	169	185 R	-8.6	180	-6.1	905	1,206	-25.0
Washington	902	820	10.0	744	21.2	5,127	4,673	9.7
Oregon	592	636	-6.9	550	7.6	3,884	3,560	9.1
California	5,689	5,187	9.7	5,386	5.6	32,543	29,154	11.6
Hawaii	241 E	306 R	-21.2	243	-0.8	1,391 R	1,499	-7.2
TOTAL U. S. (unadjusted)	54,636 E-P	59,407 E-R	-8.0	55,104 ER	-0.8	355,159 ER	336,844	5.4
TOTAL U.S. (seasonally adjusted)	51,398 P	55,886 R	-8.0	55,270 R	-7.0			

E = Estimated
P = Preliminary

R = Revised Hawaii May (306) on 7-21-86.
Revised Alaska for May on 7-31-86.

Source: Economic Analysis Department, The Dun & Bradstreet Corporation.
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